



High Plains Junior Rodeo Association | Partnership Program

"Crowning Champions since 1974"

Greetings –

Since 1974, the High Plains Junior Rodeo Association (HPJRA) has provided a foundation for 19 & Under youth who wish to participate in the sport of rodeo. We are indeed excited about the opportunities we have for you to join us to further advance the tradition and success of our future rodeo generations.

The youth membership of some 250, representing 75-plus families, travel to 10-12 sanctioned rodeos throughout the Southwest and the finals rodeo production held in mid-July of each year in Clovis, New Mexico. In addition to the winnings earned from competition the membership is also contending for some \$125,000 in awards, scholarship monies, and much more.

Mutual benefit is a common thread in our Partnership Program. Many great companies, such as yours, promote their products/services through financial contribution to the HPJRA. In turn, the HPJRA provides these great partners with multiple avenues of recognition for their generosity.

We look forward to working with you during the upcoming rodeo season and providing our youth the enhanced opportunity to grow and mature in the western way of life.

Sincerely,

HPJRA Board of Directors



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PLATINUM PARTNER - \$5,000

- Logo on barrel covers
- Logo on event saddle
- 2 arena banners
- Advertising on HPJRA website
- Full-page ad in Finals rodeo program
- Company announced at all rodeos (12 regular and Finals)
- Facebook advertising

PRESENTING PARTNER - \$3,500

- Logo on event saddle
- 2 arena banners
- Advertising on HPJRA website
- Full-page ad in Finals program
- Company announced at all rodeos (12 regular and Finals)
- Facebook advertising

PERFORMANCE PARTNER - \$2,000

- 2 arena banners
- Advertising on HPJRA website
- Full-page ad in Finals program
- Company announced at all rodeos (12 regular and Finals)
- Facebook advertising

ALL AROUND PARTNER - \$1,500

- 1 arena banner
- Advertising on HPJRA website
- 1/2 page ad in Finals program
- Company announced at all rodeos (12 regular and Finals)
- Facebook advertising

EVENT PARTNER - \$1,000

- 1/4 page ad in Finals program
- Advertising on HPJRA website
- Company announced at all rodeos (12 regular and Finals)
- Facebook advertising

GOLD PARTNER - \$750

- Business card in Finals program
- Company announced at all rodeos (12 regular and Finals)
- Facebook advertising

SILVER PARTNER - \$500

- Business card ad in Finals program
- Company announced at all rodeos (12 regular and Finals)

BRONZE PARTNER - \$250

- Business card ad in Finals program

2025 PARTNERSHIP AGREEMENT

The benefits and recognition of this Partnership Agreement are effective October 1, 2024 through September 30, 2025. Consideration of full partnership recognition and benefits provided is determined by multiple deadlines as determined by the High Plains Junior Rodeo Association.

PARTNER INFORMATION *(Please Print Legibly)*

Business Name	Contact Person
Email Address	Phone Number <i>(include area code)</i>
Mailing Address	City State Zip Code

LEVEL OF PARTNERSHIP *(check box)*

	Platinum Partner	\$5,000
	Presenting Partner	\$3,500
	Performance Partner	\$2,000
	All-Around Partner	\$1,500
	Event Partner	\$1,000
	Gold Partner	\$750
	Silver Partner	\$500
	Bronze Partner	\$250

Indicate the level and term of partnership:

Program Advertisement
 Company Logo
 Arena Banner Design

The financial contribution made by the Partner under this Agreement to HPJRA is considered as an advertising contribution made to a non-profit organization. The HPJRA is a 501 (c) (3) non-profit organization operating under Federal Tax ID #75-2605350.

Partner Signature	Date	HPJRA Representative	Date
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